

GroupConnect Fast Lane Marketing Opportunities

January 1 – December 31, 2010



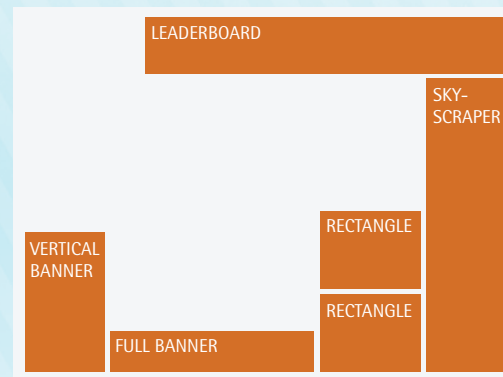
ADVERTISING WITH GROUPCONNECT.COM

Bi-Annual Banner Ad Rates on GroupConnect.com

Promote your company to the largest network of tour & motor coach operators in North America.

728 x 90 pixel	Leaderboard	\$899.00
120 x 600 pixel	Sky Scraper	\$699.00
468 x 60 pixel	Full horizontal	\$599.00
120 x 240 pixel	Vertical	\$399.00
180 x 150 pixel	Rectangle	\$299.00

* Contract begins July 1, 2010. Page placement will be discussed and contracted on a first come, first serve basis.



GroupConnect Newsletter – Quarterly

Sponsor the GroupConnect quarterly newsletter that is delivered to over 1200 qualified tour & motor coach operators that are members of ABA & OMCA.

Includes:

- Your company logo and link
- Your e-mail address
- Detailed response report

\$199.00 per quarter

Member of the Quarter Profile

Member profile will highlight your company and representative in GroupConnect print & electronic advertising for the quarter.

Includes:

- Member profile on GroupConnect ad in ABA Destinations
- Member profile on GroupConnect ad in OMCA Road Explorer
- Your company name & link on GroupConnect ad in ABA Insider
- Your company name & link in weekly GroupConnect article in OMCA Report & MCC News

\$499.00 per quarter

GROUPCONNECT TOUR OPERATOR TRAINING WEBINAR SPONSORSHIP

Gain exclusive exposure by promoting your business to operators participating in a weekly GroupConnect training webinar.

Includes:

- Guaranteed participation of 8 tour planners per webinar
- Logo, link and contact listed on e-mail invites
- Logo & two power point screens in GroupConnect webinar
- Opportunity to give 5 minute introduction on webinar
- Contact information for all tour planner participants

\$ 99.00 per webinar

866-644-1664 phone
866-831-5188 fax
info@GroupConnect.com

www.GroupConnect.com

MOVING GROUP TRAVEL
INTO THE FAST LANE.



GROUPCONNECT E-MAIL BLAST TO ABA & OMCA BUYERS

\$199.00 per blast

Your company message delivered to over 1200 qualified tour & motor coach operators that are members of ABA and OMCA.

Includes:

- Company logo & one image
- 250 maximum on text
- 2 revisions
- Link to one web-site & e-mail address

If you choose to use HTML coding, there will be at an additional cost for programming and uploading.

REGIONAL GROUPCONNECT ABA & OMCA TOUR OPERATOR ROUNDTABLE SPONSORSHIP

\$1,599.00 per date

You provide the location, we provide the tour planners. An excellent opportunity to showcase your destination at a one day GroupConnect training and tourism roundtable meeting. Extend this opportunity into a second day and offer a FAM of your destination.

Includes:

- Guaranteed minimum of 20 qualified tour planners
- Planning & coordination of training & tourism roundtable
- Half-day training for GroupConnect Travel Industry members
- Invitation to ABA & OMCA tour planners
- Invitation to GroupConnect member training
- Presentation time at breakfast, lunch and dinner

Sponsor must provide accommodations for one night, with an optional second night, three meals, meeting space, and welcome gift for all tour planners and one guest, plus two GroupConnect staff rooms.

CORPORATE PARTNERSHIP /ANNUALLY

\$4,999.00 annually

Want to turbo charge your exposure to the group tour market? Join as a corporate partner with GroupConnect and receive all the marketing opportunities listed above for the entire year starting July 1, 2010 – June 30, 2011.

Includes:

- Premier positioning for full banner ad (468 x 60) on GroupConnect.com
- Logo on GroupConnect print advertising & electronic newsletters
- Company name listed on home page of GroupConnect.com
- Tour Operator Training Webinar Sponsorship / 4 per year
- E-mail blasts / 4 per year
- One regional GroupConnect Tour Operator Roundtable sponsorship

*Marketing opportunities are only available to ABA & OMCA members and that are members on GroupConnect.com.

Contact GroupConnect

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