

# Shift your group travel bookings into high gear!



Showcase your business to the largest network of tour & motor coach operators in North America.

## DRIVE.

Moving group travel into the fast lane. GroupConnect is a joint venture representing the interests of the American Bus Association & Ontario Motor Coach Association.

- \* Exclusively for ABA and OMCA Members
- \* Targets over 1200 qualified buyers
- \* Receive and reply to quote requests
- \* Increased low-cost business-to-business exposure
- \* Aid in regional tourism tracking
- \* Increased partnership and collaboration

## SHIFT.

GroupConnect.com includes the following Engines



e-Market provides the opportunity for operators to build tours and trip itineraries by comparing, pricing, negotiating and confirming of 9 different travel industry supplier categories all within seconds.



e-Tradeshaw permits operators to buy and research products such as new or used motor coaches, parts, and related equipment as well as pre-packaged or undersold tours.



Industry Information offers access to industry trends and market research such as economic studies and travel reports.



Education and Training section presents industry training programs such as the BISC's driver training videos to be distributed or webinars on how to apply for federal grant programs.



Mapping and Routing tool gives the planners the chance to utilize GPS technology to formulate trip directions and fuel economy.



Destination Research grants users to research all relevant destination data provided by DMO's and CVB's.

## WIN.

Once you have set up a profile for your company and provided up-to-the-minute contact information, it is possible for buyers to assemble and send out a Request For Quote in as few as 5 clicks of the mouse. GroupConnect's RFQs have guaranteed delivery to your business target, which will lead to relevant, consistent and timely responses to your requests for information. The only way to receive Request for Quotes (RFQs) from GroupConnect operators and buyers is to have a completed detailed profile form.

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866-831-5188 *fax*  
info@GroupConnect.com

[www.GroupConnect.com](http://www.GroupConnect.com)

**MOVING GROUP TRAVEL  
INTO THE FAST LANE.**

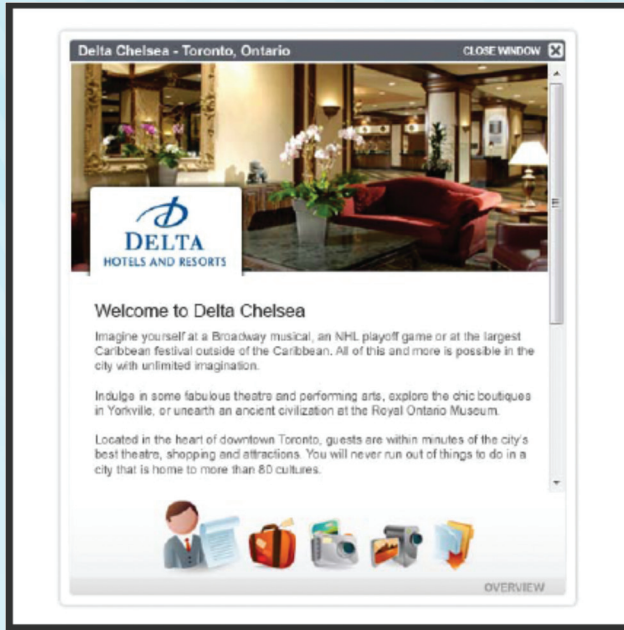


## LEAD.

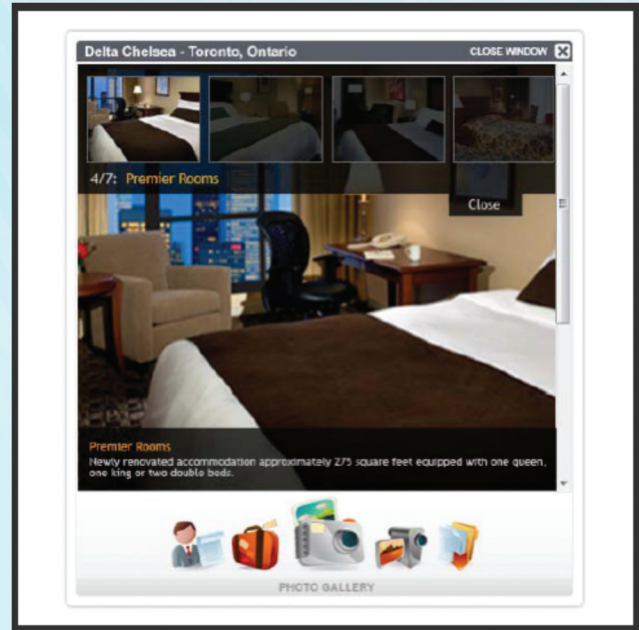
This essential travel industry tool is complimentary through June 30, 2010 and available exclusively to members of American Bus Association and Ontario Motor Coach Association. After July 1, 2010, it will be free for bus and tour operators and a \$399 annual flat fee for all other individual clients. Notification for renewal of your profile/listing will go out second quarter of 2010. Tiered pricing is available for management companies & chains. There are additional fees for enhancements such as multiple & enhanced listings, videos, web banner advertisements, and training products.

### Sample Profile/Listing

#### Overview



#### Photo Gallery



Profile/listing will include the following features:

Description of your company listed in an Overview, Company detail, Photo Gallery that can hold up to 10 images, Positioning on our Mapping & Routing tool, Participation in Quick Quote.

## SPEED.

### Upcoming Features & Opportunities



Public Tour Website  
Searchable  
Tractable  
Complete Itineraries listed  
Bookings directly with company  
NO Commissions Paid to website



Charter Bus Search  
Profiles Imbedded  
Instant Quoting  
Tour Products



All Scheduled Service Operations in USA and CANADA

Contact Us  
Customer Service:  
Sales & Marketing:  
Operations:

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